

MEDFUTURE INDIA



SPONSORSHIP PACKAGE
FOR EXHIBITION & CONFERENCE



INTRODUCTION

MedFuture India is an inaugural event that highlights the latest advancements in medical devices and healthcare technology. Bringing together innovators, industry experts, healthcare professionals, and policymakers, the event provides a unique opportunity to explore groundbreaking solutions shaping the future of healthcare.

From advanced diagnostics to cutting-edge patient care technologies, this event offer sponsors an exceptional chance to showcase their brand and connect with key decision-makers driving the evolution of the healthcare industry.

TITLE SPONSOR

INR 35,00,000 Plus Taxes (Exclusive)

1) Exhibition Booth - 54 sq. mtrs. (Premium Booth)

- Bare space
- · 1 KWH electricity during the construction period

2) **Deliverables**

a) Pre show (Both Exhibition & Conference)

- · Announcement mailer
- Mailers All
- · Social media post 4
- Video bite by sponsor (to be posted on social media platforms)
- Logo presence as title sponsor in magazines, newspapers, hoardings, event banners, signages, and offical website
- · Logo on welcome letter in exhibitor kit

b) During the show:

At the Exhibition

- Logo on all venue branding
- · Logo presence in marketing & branding materials

At the Conference

- Formal recognition as Guest of Honor during the Conference Inauguration.
- · Hosting of one session named after the Title Sponsor
- Allocation of a dedicated speaking slot during the Conference.
- Prominent display of the company logo on the main conference backdrop.
- Inclusion of the logo on all conference materials and the event

website

- Two full-page advertisements in the AHPI annual report.
- Logo presence in all email communications to the AHPI & SI database
- Endorsements in conference media releases and PR activities.
- Promotional video (3 minutes video to be provided by Sponsors) played during all breaks
- Ten complimentary delegate passes for the MedFuture India Conference

c) Post Show (Both Exhibition & Conference)

- Brand Interview (To be shared on social media post show)
- · Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- · Thank you slide in post show report
- · Logo presence on MedFuture India website

3) Networking and Engagement

- Exclusive access to networking sessions with industry leaders, decision-makers, and dignitaries.
- Opportunity to host interactive activities, workshops, or demonstrations at your booth.
- Facilitated meetings with potential clients, partners, Govt., PSU's & private industry professionals

PLATINUM SPONSOR

INR 25,00,000 Plus Taxes (Maximum 2)

1) Exhibition Booth - 36 sq. mtrs. (Premium Booth)

- Bare space
- · 1 KWH electricity during the construction period

2) **Deliverables**

- a) Pre show (Both Exhibition & Conference)
- Announcement mailer
- Mailer 3 (creative given by sponsor)
- Social media post 4
- Video bite by sponsor (to be posted on social media platforms)
- Logo presence as platinum sponsor in magazines, newspapers, hoardings, event banners, signages, and offical website.

b) During the show:

At the Exhibition

- · Logo on all venue branding
- Logo presence in marketing & branding materials

At the Conference

- Allocation of a dedicated speaking slot during the Conference.
- The Platinum Sponsor will sponsor one session, named after them.
- One full-page advertisement featured in the AHPI annual report.
- Company logo prominently displayed on the main conference

- backdrop
- Logo included on all conference materials and the event website.
- Promotional video (3 minutes video to be provided by Sponsors)
 played during all breaks
- Logo featured in all email communications to the AHPI & SI database
- Seven complimentary delegate passes for the MedFuture India Conference
- c) Post show (Both Exhibition & Conference)
- Brand Interview (To be shared on social media post show)
- · Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- Thank you slide in post show report
- Logo presence in MedFuture India website

3) Networking and Engagement

- Exclusive access to networking sessions with industry leaders, decision-makers, and dignitaries.
- Opportunity to host interactive activities, workshops, or demonstrations at your booth.
- Facilitated meetings with potential clients, partners, Govt., PSU's & Private industry professionals

GOLD SPONSOR

INR 17,50,000 Plus Taxes (Maximum 3)

1) Exhibition Booth - 18 sq. mtrs. (Premium Booth)

- · Bare space
- · 1 KWH electricity during the construction period

2) Deliverables

- a) Pre show (Both Exhibition & Conference)
- Mailer 1 (creative given by sponsor)
- · Social media post 4
- Video bite by sponsor (will be posted on social media platforms)
- Logo presence as gold sponsor in magazines, newspapers, hoardings, event banners, signages, and offical website

b) During the show:

At the Exhibition

- · Logo on all venue brandings
- · Logo presence in marketing & branding materials

At the Conference

· Designated speaking opportunity during the Conference

- One full-page advertisement included in the AHPI annual report
- Company logo prominently displayed on the main conference backdrop.
- Logo featured on all conference materials and the event website
- Logo included in all email communications to the entire AHPI & SI database
- Five complimentary delegate passes for the MedFuture India Conference
- c) Deliverables post show (Both Exhibition & Conference)
- Brand Interview (To be shared on social media post show)
- · Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- Thank you slide in post show report
- · Logo in MedFuture India website

SILVER SPONSOR

INR 10,00,000 Plus Taxes (Maximum 5)

1) Exhibition Booth - 9 sq. mtrs. (Premium Booth)

- Bare space
- 1 KWH electricity during the construction period

2) **Deliverables**

- a) Pre show (Both Exhibition & Conference)
- Mailer 1 (creative given by sponsor)
- Social media post 4
- Video bite by sponsor (to be posted on social media platforms)

b) During the show:

At the Exhibition

· Logo on all venue branding

At the Conference

A half page advertisement featured in the AHPI Annual Report.

- Prominent display of the company logo on the main conference backdrop
- Company logo included on all conference materials and the official website
- Logo featured in all rounds of email communications sent to AHPI & SI database
- Three complimentary delegate passes for the MedFuture India Conference
- c) Post show (Both Exhibition & Conference)
- Brand Interview (To be shared on social media post show)
- Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- · Logo in MedFuture India website

GALA DINNER PARTY

NR 20,00,000 Plus Taxes

- Prominent branding at the Gala Dinner venue (entrance, lift lobby, stage, dining area). Dedicated presentation slot at the Gala Dinner to showcase services/products.
- Logo placement on all future marketing materials (brochures, posters, social media, event content).
- Company profile featured on table centerpieces with scannable QR codes.
- Option to distribute personalized gifts or promotional items to all attendees (gifts provided by sponsor).
- Logo featured on the official invitation card for the Gala Dinner.
- Acknowledgment as the official Hospitality Partner during the event announcements.

- Social media mentions and shoutouts before and after the event.
- Dedicated thank-you mention in post-event communications.

Attendees of the Gala Dinner:

- MedFuture India Exhibitors
- MedFuture India Conference Delegates
- MedFuture India Conference Speakers
- Special Invited Guests
- Industry Leaders and Key Stakeholders

LANYARD PARTNER

INR 4,00,000 Plus Taxes (Exclusive)

Ten thousand (approx.) attendees will be wearing Lanyard when they arrive at the expo giving added exposure of your Logo for all two days of the Show.

Logo on Lanyards

Logo on website and link to company's home page

HALL ENTRANCE GATE*

INR 1,50,000 Plus Taxes

Perfect place to let attendees know your presence

*70% for partner I 30% for Organizer

BADGE PARTNER

INR 4,00,000 Plus Taxes (Exclusive)

Reach Ten Thousand (approx.) attendees at the expo through your company name and logo on the Visitor/Exhibitor Badge for all two days of the Show

· Logo on badges

· Logo on website and link to company homepage

REGISTRATION PARTNER

INR 5,00,000 Plus Taxes

Be the first one to be noticed at the registration.

- · Backdrop on wall
- Logo and name on registration

- Logo on website and link to company homepage
- Logo and name on registration page on the website

STANDING CUBES*

INR 30,000 Plus Taxes

Attractive and catchy printed advertisement outside the hall.

- · Outside hall Cubes
- · It will designed by partner

• Minimum 2 Nos. & Maximum 5 Nos.

*70% for partner | 30% for Organizer

POLE BUNTINGS PARTNER*

INR 20,000 Plus Taxes

Most attractive and catchy printed advertisement outside the hall.

Branding outside hall

• Be the first one to show your presence to visitors as they enter the venue

*70% for partner I 30% for Organizer

CONTACT US

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